



**mri**  
INTELLIGENT TANNING

Indoor/outdoor BB Crème Natural Bronzer  
Coconut Infused + 4x Rapid Result Blend • Tattoo & Tan Fade Technology

## QUICK FACTS:

- Indoor/Outdoor DHA Free Natural Bronzer
- 4X Rapid Results Blend
- Enriched with BB Crème to Prime, Mattify & Protect skin
- Hydrating Triple Coconut
- Anti-aging & Firming
- Dark Tan Activators
- Tattoo & Color Fade Protecting
- After Tan Odor Eliminators
- Tropical Sunset Fragrance

## PRODUCT DETAILS:

- DHA Free Natural Bronzer - Allows your skin to develop natural, sunkissed color without the use of self-tanning agents.
- BB Crème Formula – Will hydrate the skin and mask imperfections while leaving an airbrushed, flawless result.
- AcquaCell™ – Rapid Fine line and wrinkle reducer.
- Melactiva + MelanoBronze – Melanin synthesizer for darker, longer lasting results.  
4X Rapid Results Blend – Stimulates and increases melanin formulation to accelerate the tanning process.
- Skin Toning – Reduces the appearance of cellulite and restores firmness.
- Coconut Juice, Coconut Oil & Coconut Water – Helps to penetrate through dry layers of skin for the deepest levels of hydration.
- Tattoo & Color Fade Protectors – Protects the color and luster of your tattoos and tanning results.



## KEY SELLING STATEMENT:

Take your tan to the tropics with MRI's new streak-free/ stain-free ultra-moisturizing DHA free bronzer Sunset Soiree! This extreme hydration formula will drench the skin in coconut juice, coconut water and coconut oils for longer lasting, super soft results. Added 4X Rapid Results Blend will create the color you crave for a deep dive into dark sunset results. For just from the beach bronze RSVP to the Sunset Soiree!

## PRODUCT CATEGORY:

Tanning Lotion, DHA Free Bronzer  
Bottle Size: 12oz Packet Size: .5oz